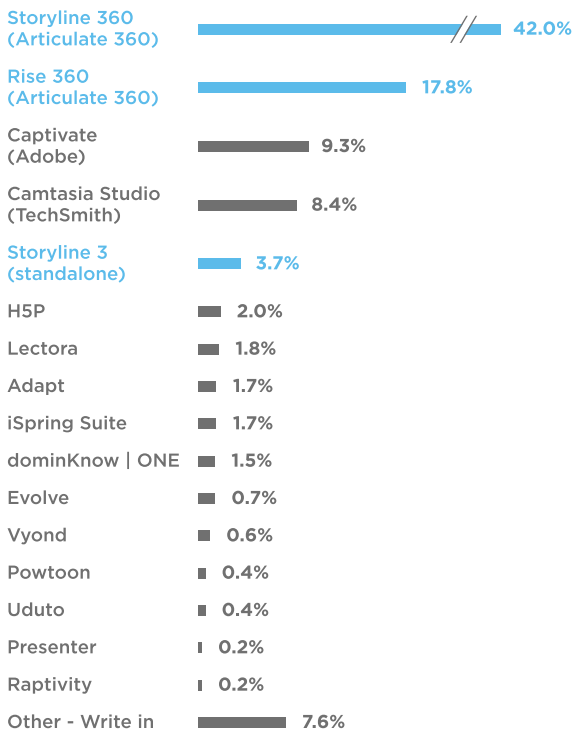


# The Learning Guild's Authoring Tools 2021 Report

## Articulate receives top spot in The Learning Guild's Authoring Tools 2021 Report

The latest research from The Learning Guild confirms that e-learning professionals depend on Articulate's e-learning products. Survey respondents resoundingly placed Articulate authoring tools at the top of the categories: **Most Important** and **Most Frequently Used**.

### Most important authoring tool?



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### Most Important:

#### Storyline 360 is the runaway winner

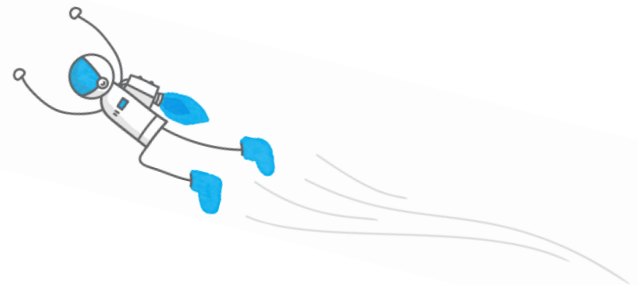
The Learning Guild is the oldest, most trusted member-driven organization of e-learning professionals. In June 2021, the Guild surveyed members about their use of authoring tools, as well as their hopes for future use.

Of the 800+ respondents, 63.0% placed Articulate products in the Top 5 of the most important, asynchronous, e-learning authoring products.

Storyline 360 hit the top spot with 42.0%, followed by Rise 360, chosen by 17.8%. Rounding out the Top 5 was Storyline 3, with 3.7%.

### Why was their chosen tool the most important?

- 66.2% said their tool had all the needed features
- 53.0% said their tool helped them build better learning
- 31.2% cited ease of use as a primary reason

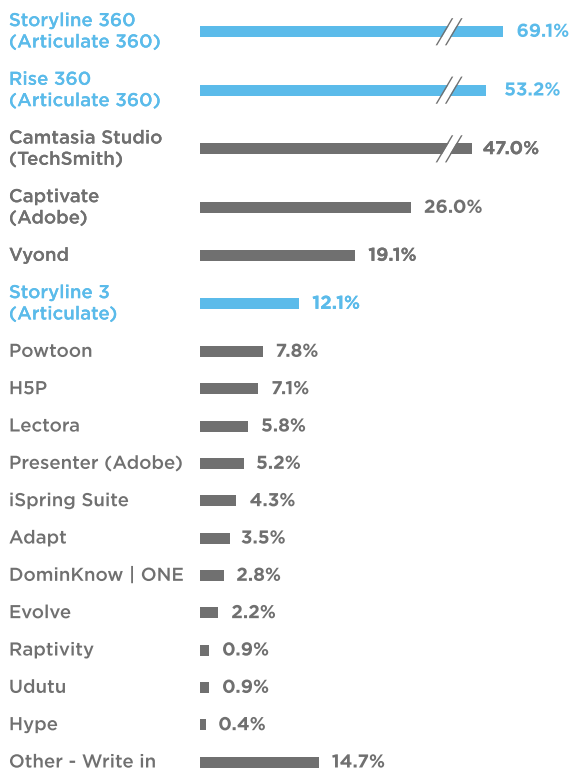


## Most Frequently Used:

### 69.1% of respondents reach for Storyline 360

Storyline 360 and Rise 360 also emerged as the two authoring products respondents use most frequently—with 69.1% picking Storyline 360 and 53.2% choosing Rise 360. Storyline 3 ranked sixth, with 12.1% of respondents. In addition, the 30.0% who use two authoring tools often pair Storyline 360 and Rise 360.

## Most frequently used tools?



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## Articulate 360 has everything you need to easily create beautiful and engaging courses

- Storyline 360 is consistently celebrated for its ease of use and power in creating interactive online training. It's simple enough for novice course creators, and feature-rich enough for experts who want to build custom learning experiences.
- Rise 360 makes responsive course authoring a reality. Create one course and leave it to Rise 360 to adapt that course for every device imaginable.
- Course creation is smoother from start to finish with the 8.3+ million course assets included with Articulate 360, including stock photos, templates, characters, icons, and videos.
- Live and on-demand online training will get your team up and running quickly with Articulate 360.
- Consolidated feedback is simple to track with the Articulate 360 project review app.

Learn more at [Articulate](#) and start your free [60-day trial](#).

